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the Beverly Foundation

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To: **STAR Search Respondents**

From: Helen Kerschner

Date: March 8, 2010

Subject: **Preliminary STAR Search Results**

Message

STAR Search 2010 Closed on February 26 We Thought You Might Be Interested in an Update

Response This year's STAR Search survey received considerable interest and publicity, and resulted in 378 responses. This enormous response suggests that the STAR Award process will be extremely competitive.

Completed Responses While most of the respondents completed the survey, 45 did not. In most instances surveys were incomplete because of failure to address the last narrative question on the survey. These incomplete surveys were ineligible for a STAR Award. The following data is based on the remaining 333 surveys.

Highlights of Responses Because of considerable interest expressed about the types of organizations responding to the survey, we have prepared a few highlights (below) that indicate the most frequent responses to ten of the survey questions.

1. 65% had not previously responded to a STAR Search survey.
2. 100% identified themselves as serving senior passengers
3. 78% identified themselves as non-profit organizations.
4. 50% identified their primary service area as rural.
5. 55% identified themselves involving volunteer drivers.
6. 87% served both life sustaining and life enriching destinations.
7. 77% provided door-to-door service.
8. 44% reported annual budgets of less than \$100,000.
9. 15% reported annual budgets of more than \$1,000,000.
10. 78% identified grants as one of their top three sources of funding.

STAR Awards Review Process A committee composed of professionals in aging and transportation will participate in a two-stage review process during March and April. The Beverly Foundation Trustees will review the committee recommendations and select the STAR Award winners in mid-summer. STAR Award announcements and a brief report will be sent to all participants, and checks will be mailed to STAR Award winners in late summer.

Thank You for Your Participation in STAR Search 2010