

\$180,000 Available for Senior Transportation STAR Awards Application Process Opens January 15, 2012

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(Albuquerque, NM) – The Beverly Foundation today announced plans for its 2012 STAR Award Application. STAR Awards of \$10,000 will be given to up to eighteen senior transportation services and programs. In announcing its 2012 STAR Awards program, Helen Kerschner, President and CEO of the Beverly Foundation, said: “In 2012 the Beverly Foundation anticipates receiving many applications and our review committee of senior transportation providers and researchers will select ‘the best of the best’ senior transportation programs for awards totaling \$180,000”.

To be eligible for a STAR Award, applicants must: (1) deliver transportation to senior passengers; (2) be in operation for at least three years; (3) know how to report transportation data (such as driven miles, cost per ride, # of senior passengers, etc.); (4) demonstrate an ability to identify good practices in delivering transportation services to senior passengers; and (5) submit a complete application. Programs that mobilize or plan to mobilize volunteer drivers will be looked upon favorably. Previous STAR Award applicants (including STAR Award winners) will be eligible for a cash award. For-profit transportation services will be eligible for a non-cash award.

The 2012 STAR Award Application will be available on-line starting January 15. The application period will close January 29. Look for a link to the application on the Beverly Foundation website www.beverlyfoundation.org. STAR Award applicants are advised to visit the Beverly Foundation website in advance to prepare for their submission. Information that will be available on the Beverly Foundation website starting January 2, 2012 includes application guidelines and reports on previous STAR Search/STAR Awards activities (with information about past winners of the Beverly Foundation STAR Awards).

About Senior Transportation STAR Awards and the Beverly Foundation

The Beverly Foundation’s annual STAR Search survey and application began in 2000 and since that time more than 1,300 unduplicated STPs (Supplemental Transportation Programs for seniors) across America have been identified. STAR Awards are given each year to STPs that meet special criteria in their method or outcome of providing transportation to older adults. The Beverly Foundation, headquartered in Albuquerque, New Mexico is a non-profit operating foundation that undertakes research, technical materials development, and assistance to encourage and facilitate mobility and transportation for older adults. For more information about the STAR Awards program and to learn about STPs please visit www.beverlyfoundation.org.

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